



**Sustainability**  
victoria

# A message from the CEO

**The global financial crisis and the increasing effects of climate change present significant challenges and opportunities for our state. Sustainability is about ensuring the social, economic and environmental needs of our society are met as well as preserved for future generations.**

The key goal for our organisation is simple: to integrate sustainability into all aspects of Victorian life so that living sustainably forms part of what we all do every day. In order to achieve this, our organisation must be relevant to sustainability by working effectively across the Victorian community and in partnership with others.

Our aim is to be the catalyst in helping Victoria come together as a large community to reduce its environmental footprint. We are clear about this mission, our purpose and the actions that will make a difference, so that everything we do day-to-day is relevant to Victorians and our strategic plan.

Sustainability Victoria's Board and I are committed to building the relationships necessary for our organisation to be Victoria's sustainability coach. Together with our passionate staff, and our partners across business, government and the community, we are working towards our vision for a resource smart state.



*Anita Roper*  
**Anita Roper**

## About us

Sustainability Victoria is an agency of the Victorian Government which facilitates and promotes the sustainable use of resources.

Established under the Sustainability Victoria Act 2005, we are a statutory authority with a nine member Board reporting to the Minister for Environment and Climate Change.

## Our vision

That Victorians use resources sustainably to support a thriving community and economy.

## Our purpose

We are a catalyst for sustainable growth and development in Victoria, bringing together the knowledge and capabilities of people, organisations and communities to deliver integrated social, economic and environmental outcomes.

## We promote

### Sustainable living, production and consumption

**Encourage** business, communities and government to make more sustainable choices.

**Create** capacity for sustainable products and services.

**Grow** the supply of energy from diverse renewable energy sources.

### Sustainable resource use in urban and regional communities

**Influence** the sustainability performance and use of new and existing buildings.

**Encourage** sustainable precincts and communities.

**Create** capacity and demand for 'green collar' jobs.

## Our approach

Sustainability Victoria implements Victorian Government policy by working with business, government and the community to deliver tangible outcomes in the areas of carbon pollution reduction and the smarter use of energy, materials and water.

During the next five years, we will work closely with our stakeholders in areas of priority for the Victorian economy, community and environment, particularly those where there is clear evidence of market gaps or failures, and where we can demonstrate that our actions together will deliver benefits for Victorians.

### **Together with our partners we:**

**Connect people and sectors.**

**Contribute to government policy and leadership.**

**Provide and leverage sustainability know how and solutions.**

**Promote skills, knowledge sharing and best practice.**

## Our focus

### **Built Environment and Precincts**

Supporting communities with information, expertise and resources to develop more sustainable precincts and communities.

Working with planners, industry and government to develop and test new models of delivery in new precinct development.

### **Renewable Energy**

Providing authoritative advice and information about renewable energy to business, community and government.

### **Business and Industry**

Working with regulators and priority industries at the most effective points in the value chain to develop sustainable lifecycle solutions.

### **Waste**

Supporting industry and regions to implement actions and plans as part of the Towards Zero Waste Strategy.

### **Green Skills**

Developing training courses to support the creation of green jobs in the construction, property management, trades and retrofit industries and other priority industries for Victoria.

### **Households**

Engaging and connecting Victorians with information, incentives and services, including Rebates and Right Advice at the Right Place, to make sustainable choices.

### **Schools**

Supporting sustainability education and resource efficiency in Victorian primary and secondary schools through the ResourceSmart Schools program.

### **Government**

Encouraging continuous improvement in the environmental performance of state and local government departments and agencies.



# Helping Victorians take action

ResourceSmart online is a website developed by Sustainability Victoria to help Victorians take action and shrink their impact on the environment.

Among the range of solutions, ideas and advice on the site, is information on rebates for energy and water-saving devices, how and where to recycle and dispose of unwanted items and chemicals, and useful tools that help Victorians reduce greenhouse gas pollution.

Whether you're a householder, an educator, in business or in government, ResourceSmart is the place to find the sustainability answers you're looking for.

The screenshot displays the ResourceSmart website interface. At the top, it says "Welcome to our little shop of ideas." with a "big" logo. Below this is a grid of 20 idea cards, each with a small image and a title: Air conditioners, Block boilers, Compost, Computer recycling, Detox your home, Dishwashers, Dual flush toilets, Energy saver incen., Energy saving globes, Fridges and freezers, Hot hot water, Green plumbers, GreenPower, Heating efficiency, Installation rebate, Fluoride recycling, Mulch, Plastic bags, Solar hot water, and Target 155. To the right of the grid is a sidebar with several filter sections: "View modes" (Tiny View, Compact View, Extended View), "Search within results" (Enter search term), "I am interested in" (Energy (12), Waste (8), Water (5)), "I am" (Show All (23), All Home (19), Out And About (2)), "I can spend" (Show All (23), \$0 (\$), \$0 to \$100 (14), \$100 to \$500 (1), \$500 plus (\$)), and "Sort Results" (Alphabetical A-Z, Alphabetical Z-A).

**For more information**  
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[sustainability.vic.gov.au](http://sustainability.vic.gov.au)

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