Sustainability & Corporate Social Responsibility

Contemporary Issues in International Corporate Governance
Editor: Suzanne Young
Price: A$59.95 NZ$71.95
Pages: 236 pp
Pub Date: Available

Cases and Readings in Sustainable Marketing: A Strategic Approach to Social Responsibility
ISBN: 978-0-7346-1085-0
Price: A$59.95 NZ$71.95
Pages: 350 pp (approx.)
Pub Date: 2010

Current Research in Sustainability
Editor: Grant Jones
ISBN: 978-0-7346-1090-4
Price: A$69.95 NZ$83.95
Pages: 350 pp (approx.)
Pub Date: May 2010

Marketing

Perspectives on Brand Management
Editor: Mark Uncles
Price: A$59.95 NZ$71.95
Pages: 300 pp (approx.)
Pub Date: December 2009

Retail Marketing
Dale Miller
ISBN: 978-0-7346-1058-4
Price: A$59.95 NZ$71.95
Pages: 318 pp
Pub Date: Available

HRM

Contemporary Issues and Challenges in HRM
Peter Holland, Cathy Sheehan, Ross Donohue & Amanda Pyman
ISBN: 978-0-7346-1046-1
Price: A$59.95 NZ$71.95
Pages: 250 pp
Pub Date: Available

Readings in HRM and Sustainability
Editor: Marilyn Clarke
ISBN: 978-0-7346-1101-7
Price: A$69.95 NZ$83.95
Pages: 350 pp (approx.)
Pub Date: May 2010

Strategic HRM: Contemporary Issues in the Asia Pacific Region
Editors: Julia Connell & Stephen Teo
Price: A$59.95 NZ$71.95
Pages: 350 pp (approx.)
Pub Date: December 2009

HR Policy: Concepts, Processes and Applications
Mike Fazey
ISBN: 978-0-7346-1098-0
Price: A$55.95 NZ$67.95
Pages: 300 pp (approx.)
Pub Date: May 2010

How to Stop Your Workplace Going Pear Shaped: Readings in HR Risk Mitigation
Martha Knox-Haly
ISBN: 978-0-7346-1062-1
Price: A$29.95 NZ$35.95
Pages: 116 pp
Pub Date: Available
Leadership

Leadership: Understanding its Global Impact
Carol Dalglish & Peter Miller
Price: A$59.95 NZ$71.95
Pages: 326 pp (approx.)
Pub Date: Available

Leadership in the Australian Context:
Case Studies in Leadership
Carol Dalglish & Peter Evans
ISBN: 978-0-7346-1034-8
Price: A$29.95 NZ$35.95
Pages: 285 pp
Pub Date: Available

Sustainable Coaching: A Primer for Executives and Coaches
Peter FitzGerald, Simon Moss & James C Sarros
ISBN: 978-0-7346-1073-7
Price: A$29.95 NZ$35.95
Pages: 108 pp
Pub Date: Available

Inspirational Women in Asian Business and Government:
What Makes Them Succeed
James C Sarros, Peter W Reed & Anne M Hartican
ISBN: 978-0-7346-1069-0
Price: A$29.95 NZ$35.95
Pages: 120 pp
Pub Date: Available

Small Business Management

Small Business Management: An Applied Approach
Tim Mazzarol
Price: A$69.95 NZ$83.95
Pages: 483 pp
Pub Date: Available

Entrepreneurial Management
Stephen Choo
ISBN: 978-0-7346-1014-0
Price: A$64.95 NZ$77.95
Pages: 318 pp
Pub Date: Available

Entrepreneurship & Innovation: A Manager’s Perspective
Tim Mazzarol
Price: A$54.95 NZ$65.95
Pages: 282 pp
Pub Date: Available

Contemporary Perspectives on Leadership
Editor: James C Sarros
Price: A$59.95 NZ$71.95
Pages: 285 pp
Pub Date: Available

The Frontline Leader: Developing Effective Leadership Skills
Ern Prentice & Gordon Rabey
Price: A$39.95 NZ$47.95
Pages: 247 pp
Pub Date: Available

The Alchemy of Sustainable Coaching
Peter FitzGerald & Simon Moss
ISBN: 978-0-7346-1074-0
Price: A$59.95 NZ$67.95
Pages: 250 pp (approx.)
Pub Date: April 2010

Entrepreneurship & Innovation: A Manager’s Perspective
Tim Mazzarol
Price: A$54.95 NZ$65.95
Pages: 282 pp
Pub Date: Available
Management – Theory and Cases

Cases and Readings in Diplomacy & Statecraft
2nd Edition
Kamal Siddiqui & Quamrul Alam
ISBN: 978-0-7346-1091-1
Price: A$59.95 NZ$71.95
Pages: 180 pp (approx.)
Pub Date: January 2010

Diversity Management
Carol Dickie & Zhanna Soldan
Price: A$69.95 NZ$83.95
Pages: 390 pp
Pub Date: Available

Driving Change and Developing Organisations
Elizabeth R Skringar & Tony Stevens
Price: A$74.95 NZ$89.95
Pages: 412 pp
Pub Date: Available

Cases in Business and Management
Quamrul Alam & Nazmul Amin Majumdar
ISBN: 978-0-7346-1075-1
Price: A$39.95 NZ$47.95
Pages: 166 pp
Pub Date: Available

Cornerstones of Management: Skills in Practice
Laurie Dickie & Carolyn Dickie
ISBN: 978-0-7346-1010-0
Price: A$54.95 NZ$65.95
Pages: 302 pp
Pub Date: Available

Cornerstones of Strategic Management
Laurie Dickie & Carolyn Dickie
Price: A$59.95 NZ$71.95
Pages: 354 pp
Pub Date: Available

Business in Asia

Business in Asia: Readings & Cases
ISBN: 978-0-7346-1088-1
Price: A$69.95 NZ$83.95
Pages: 350 pp (approx.)
Pub date: February 2010

Inspirational Women in Asian Business and Government
James C Sarros, Peter W Reed & Anne M Hartican
ISBN: 978-0-7346-1069-0
Price: A$29.95 NZ$35.95
Pages: 120 pp
Pub Date: Available

Business Law

Cornerstones of Australian Law
3rd Edition
Callie Harvey
Price: A$84.95 NZ$101.95
Pages: 763 pp
Pub date: Available

Foundations of Australian Law
3rd Edition
Callie Harvey
ISBN: 978-0-7346-1067-6
Price: A$59.95 NZ$71.95
Pages: 399 pp
Pub date: Available

Statistics & Postgraduate Research Studies

Surviving and Thriving in Postgraduate Research
Ray Cooksey & Gael McDonald
ISBN: 978-0-7346-1070-6
Price: A$59.95 NZ$71.95
Pages: 450 pp
Pub date: Available

Illustrating Statistical Procedures: For Business, Behavioural & Social Science Research
Ray Cooksey
ISBN: 978-0-7346-1045-4
Price: A$59.95 NZ$71.95
Pages: 433 pp
Pub date: Available
About Tilde University Press

Tilde University Press (TUP) has developed a more flexible approach to academic publishing. Our aim is to publish quality educational works based on cutting edge research, while making the whole publishing experience more enjoyable for authors, and more accessible and affordable for students, professionals and practitioners.

Innovations include:

- Recommended retail prices on TUP textbooks well under the $100 mark.
- No extravagant use of colour and no overly elaborate design elements.
- Supplements that have value for lecturers and students, and that are free online wherever possible.

Freed from the constraints of inflexible revision cycles and a 'one-size-fits-all' mentality, TUP is working with educators, researchers and authors to re-engineer how textbooks and student references are written, how they are used, and how they are priced.

TUP consists of a talented, committed team who believe passionately in publishing valuable – and not just expensive – educational works. Please visit www.tup.net.au to learn more or to download a publishing proposal form.

Distribution

TUP textbooks in Australia and NZ are distributed by:

Palgrave Macmillan Distribution Services
Ph: 1300 135 113 * Fax: 1300 135 103
orders@macmillan.com.au

For overseas requirements contact the Publisher directly
TUPinfo@tup.net.au

Palgrave Macmillan Sales Representatives

Rosemary Blouin (NSW & SA) Tel: 02-9285-9226
rosemary.blouin@macmillan.com.au

Helen Boyd (NSW, ACT & WA) Tel: 02-9285-9232
helen.boyd@macmillan.com.au

Steven Heath (VIC & TAS) Tel: 03-9825-1084
steven.heath@macmillan.com.au

Norma Ringelstein (QLD & NT) Tel: 07-3632-2668
norma.ringelstein@macmillan.com.au