RESEARCH NOW People • Panels • Your Online Fieldwork Partner









































Want more than just numbers?

Whilst panels are the lifeblood of what we do, Research Now is more than just an online panel company. We work to utilise the latest the web has to offer, to bring our clients innovative and cost-effective online surveys to meet research objectives.

Ask us for advice on:

- Advertising / concept testing
- Conjoint / multivariate techniques
- Customer evaluation
- Custom panels
- Diary studies
- Tracking
- Usage and awareness studies
- Flash enabled surveys and custom programming
- OmniTaxi fast turnaround fieldwork, where you want, when you want it!

Client Focused and Highly Flexible

Our team works hard to deliver to you – we'll do whatever it takes to get the job done.

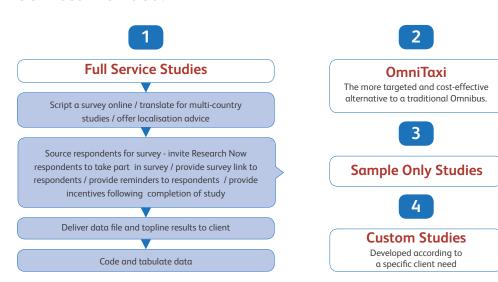
Targeted Sampling

Panels profiled on over 100 parameters – can find everything from mums with children aged 6-8 to cycling enthusiasts, to diabetes sufferers and i-Pod owners.

Dedicated to Quality

This is seen in our panels, which are multi-sourced, frequently-refreshed and carefully-managed via our Panel Excellence Programme and also throughout the organisation with strict adherence to market research standards.

Services Provided:



Contact us for further information on any aspect of online fieldwork: